

ORDER



Orders
Order / Rev: 1660818
Alt Order #: 09243713
Product Desc: FLETCHER 4 CON DCCC
Estimate: 7071
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 09/24/18 / 10/10/19
Order Type: RFP

KHOU
Primary AE: Ben Stecker
Sales Office: TSWAS
Sales Region: NAT

Agency
Name: **Buying Time, LLC**
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: **POL/ Elizabeth Fletcher / D / US House**
Demographic: A35+
Product Codes: PL-US House Representative
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 114651
Agency External ID: 2118AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	11	\$13,960.00	\$11,866.00
10/01/18	10/01/18	2	\$1,170.00	\$994.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	11	\$13,960.00	\$11,866.00	0.00
October 2018	2	\$1,170.00	\$994.50	0.00
Totals	13	\$15,130.00	\$12,860.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KHOU	25%	\$15,130.00
Market	100%	\$60,520.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	24%	\$14,524.80
KPXB	0%	\$0.00
KRIV	13%	\$7,867.60
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	38%	\$22,997.60
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/01/18	10/01/18	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	2-----	:30	2	\$585.00	P03	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/01/18	10/07/18	2-----		2		\$585.00		0.00					
N 2	All	09/26/18	09/26/18	Local News @ 10p M-F Local News @ 10p M-F	CM	10:00 PM-10:35 PM	--1----	:30	1	\$2,210.00	P03	0.00	NM	1	\$2,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	--1----		1		\$2,210.00		0.00					
N 3	All	09/28/18	09/28/18	Local News @ 10p M-F Local News @ 10p M-F	CM	10:00 PM-10:35 PM	----1--	:30	1	\$2,210.00	P03	0.00	NM	1	\$2,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$2,210.00		0.00					
N 4	All	09/29/18	09/29/18	CBS This Morning Sa CBS This Morning Sa	CM	6:00 AM-7:00 AM	-----1-	:30	1	\$220.00	P03	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----1-		1		\$220.00		0.00					
N 5	All	09/29/18	09/29/18	Local News @ 7a Sa* Local News @ 7a Sa	CM	7:00 AM-9:00 AM	-----2-	:30	2	\$420.00	P03	0.00	NM	2	\$840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-----2-		2		\$420.00		0.00					
N 6	All	09/26/18	09/26/18	Price is Right Price Is Right	CM	9:58 AM-10:58 AM	--1----	:30	1	\$835.00	P02	0.00	NM	1	\$835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	--1----		1		\$835.00		0.00					
N 7	All	09/28/18	09/28/18	Price is Right Price Is Right	CM	9:58 AM-10:58 AM	----1--	:30	1	\$835.00	P02	0.00	NM	1	\$835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$835.00		0.00					
N 8	All	09/25/18	09/25/18	Local News @ 4p M-F Local News @ 4p M-F	CM	4:00 PM-5:00 PM	-1-----	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	-1-----		1		\$400.00		0.00					
N 9	All	09/26/18	09/26/18	Local News @ 4p M-F Local News @ 4p M-F	CM	4:00 PM-5:00 PM	--1----	:30	1	\$400.00	P04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	--1----		1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	09/24/18-09/30/18	Local News @ 4p M-F			4:00 PM-5:00 PM	--W-----	:30		(\$400.00)	0.00	NM			
			Credited												
			[Historical Unresolved Spot Clean Up]												
N 10	All	09/27/18	09/27/18	Local News @ 4p M-F Local News @ 4p M-F	CM	4:00 PM-5:00 PM	---1---	:30	1	\$400.00	P04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	---1---		1		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	All	09/24/18-09/30/18	Local News @ 4p M-F			4:00 PM-5:00 PM	---Th----	:30		(\$400.00)	0.00	NM			
			Credited												
			[Historical Unresolved Spot Clean Up]												
N 11	All	09/28/18	09/28/18	Local News @ 4p M-F Local News @ 4p M-F	CM	4:00 PM-5:00 PM	----1--	:30	1	\$400.00	P04	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$400.00		0.00					
N 12	All	09/26/18	09/26/18	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	6:28 PM-6:58 PM	--1----	:30	1	\$3,005.00	P02	0.00	NM	1	\$3,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	--1----		1		\$3,005.00		0.00					
N 13	All	09/28/18	09/28/18	Wheel of Fortune 630-7p Wheel of Fortune 630-7p	CM	6:28 PM-6:58 PM	----1--	:30	1	\$3,005.00	P02	0.00	NM	1	\$3,005.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/18	09/30/18	----1--		1		\$3,005.00		0.00					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	----1--		1				\$3,005.00		0.00			
													Totals	13	\$15,130.00